



Why NRGwise?

Or another way of asking this is, Do other Service Organizations (“SO”) offer all of the following support services and benefits?

NRGwise is not a bargain basement clearing house that tries to nickel and dime you for every additional service provided. Instead, NRGwise provides a comprehensive support package for Energy Advisors (“EAs”).

As you conduct your investigation, please use the following checklist to ensure that you are getting the best value for your investment. We are proud to offer each of the following to our team of EA’s.

Experience

- ✓ NRGwise has completed **tens of thousands** of energy assessments for clients in Canada since 2007 and brings extensive expertise and experience that you can rely upon.
- ✓ NRGwise has successfully **trained over 150** EAs. Our training program has been thoroughly developed to help ensure your success.
- ✓ NRGwise has been in business for more than **21 years** training EAs, conducting energy assessments and home inspections. We provide you with extensive industry insight and guidance.
- ✓ Our principles have over **21 years** of Home Inspection, residential construction and renovation experience. We understand housing, renovation, and energy efficiency. We are here to support you.
- ✓ And over **36 years** of business development and entrepreneurial experience. As you start up your business, you can use the tools that we have developed to help ensure your success.

Blueprint to Success - Business Startup Manual

Our founder, using his decades of successful business experience and has authored the “**Blueprint to Success – Business Startup Manual**”.

- ✓ While you are engaged in the technical portion of your training, use the Blueprint to Success to help get your business ready for when you become a Registered Energy Advisor.
 - (Value: \$499.00)



NRGwise Academy Training Program

- ✓ NRGwise Academy has partnered with Blue House Energy in Canada to offer convenient **Online Home Study Courses** that help you prepare for the NRCan exams. Complete the courses on your timeline and at your convenience.
- ✓ NRGwise Academy supplements the above training with **In Class, Hands on Training** that includes use of the blower door equipment and government energy modelling software.
 - For those unable or unwilling to travel, we have also created an online course in lieu of the 2 day in class training session.
- ✓ The NRGwise Academy **Mentoring Program** includes ongoing mentoring services as required by NRCan, as well as '**Ride Alongs**' with experienced NRGwise EAs.
- ✓ And **detailed feedback** compiled from other EAs that have written and passed their exams.
- ✓ **Retraining Online Course** is available when you have to rewrite the government exam, every 3 years.

Sales & Marketing Assistance

NRGwise reinvests heavily to help support the success of its team of EAs. We believe that a clear message and image to clients and referring contractors is important. NRGwise provides its team of EA's with an entire battery of resources. Do other SO's also offer:

- ✓ **Branded Business Cards** that portray a professional image.
 - *(Value: **\$30.00** per order of 1,000 cards)*
- ✓ **Flyers:** for distribution to clients and contractors.
 - Generic PDF files that you or your contractors can customize with their contact details.
 - Branded full colour, gloss flyers. We will customize it with your contact information.
 - *(Value: **\$275** per order of 5,000 flyers)*
- ✓ **NRGwise Home Reference Manual** – we provide customers with this valuable resource a comprehensive home maintenance manual as a thank you for using your services. This is provided at no additional cost to you.
 - *(Value **\$95.00** per client)*



- ✓ **Optional Branded Clothing** including:
 - Polo Shirts, T-Shirts, Long & Short Sleeve Shirts,
 - Spring/Fall Jackets, 3 in 1 Winter Jackets,
 - Ball Caps, Toques, etc.
- ✓ **Local Telephone Numbers.** Customers like to deal with local companies. A local phone number puts the client at ease. All calls are directed to our office so that we can help your clients while you in the field busy doing energy assessments.
- ✓ **Client Referrals** – will be provided and distributed to our team of EAs

Your Virtual Office:

While you are busy working in the field, you need competent, experienced, and dedicated staff to back you up with all of the following services. Do other SO's offer the following support?

- ✓ **Inbound Call Centre** Knowledgeable staff to answer client and contractor calls on your behalf to respond to questions and book energy assessments, at no additional cost to you, while you are working in the field making money.
 - We found that if a customer call goes to voicemail, 50% of callers do not leave a message.
 - Of the callers that do leave messages, but the time they get a return call from EA's, an additional 50% have made arrangements elsewhere. We answer calls, increasing the booking success rate.
- ✓ **Online Centralized Booking System:**
 - To book client appointments and answer followup questions while you are in the field making money.
 - *(Value **\$50.00** per booked client).*
 - **Mobile App:** so that booking is seamless. Whether you book an appointment or we book it, there will be no worries about overlaps or scheduling conflicts.
 - You remain in full control of your availability. We are only able to book you when you are available.
 - **Contractor Access:** send a calendar web link to your contractors so that they can book client appointments with you directly, at any time, from anywhere.



- ✓ **Outbound Call Centre** to recruit new contractor referrals and keep the lines of communication open with existing referring contractors, on your behalf (Value: \$50.00/Contractor/Month).
 - We keep contractors informed of incentive program changes and updates.
 - We keep in regular contact to remind contractors that you are available to assist their clients with energy assessments.
 - We supply contractors with Incentive Flyers directly from our office so that they have them to pass along to their customers. You do not have to spend time doing this and instead concentrate on doing more energy assessments and earn more money.
 - (Value: \$25.00/Contractor/Mailing)

Technical Support:

We want to make your job as easy as possible and offer the following. All are provided at no additional charge to our team of EAs.

- ✓ **Secure Online Server:**
 - To upload your files from any web browser, 24/7.
 - Download the latest information and bulletins from the government, 24/7.
 - Download the latest software, 24/7.
 - Download the latest technical documents.
 - Download the latest sales and marketing tools.
- ✓ **EA Technical Support:**
 - Included, free of charge. We are here to assist you when you need it most.
 - When you are onsite with a client, know that you can easily reach our office for support.
 - Having technical issues when modelling a file, reach out as needed.
- ✓ **Equipment Support:**
 - We are an authorized distributor of Retrotec blower door systems and parts.
 - Visit our partner site: www.eaTools.ca for details, ordering and finance options.





Startup Financing:

We know that it can be expensive to get started in this business, but we don't want that to be a barrier to entry. To help, NRGwise offers various finance options (OAC):

- ✓ Financing for training and your blower door equipment **OR**,
- ✓ Financing for the blower door only.

At NRGwise, our success depends on your success - - and we want to do as much as possible to help ensure your success.

And, if we missed anything, let us know. We are continually enhancing our service offering to best assist you and your clients.

Apply Today: <https://nrgwise.ca/energy-advisor-application-form/>

